

CREATIVE



**KEITH KARR DBA
KARRCREATIVE**



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CHARLOTTE, NC 28209**



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WORK EXPERIENCE

Graphic Designer, April 2010 - Present
KarrCreative.com

As a graphic designer at KarrCreative.com, I am responsible for creating visually engaging and innovative web-based and mobile products. I understand that visuals not only bring concepts to life, cultivate bonds between customers and brands, but visuals also engage human response. I know the power of imagery and wield it appropriately. Clients include, but not limited to: Thorlo's, Antioxidant Farms, Pilot Media Magazine, Volt Energy Drinks, Dream Garden Beverages, Souls of Brooklyn, Peter Ponzol, JL Smith, Summit Beverage Group and Chadwick Investments.

Graphic Design, April 2017 - Present
Copy Cat Printing (Karr Creative Consultant)

As a print production/graphic designer/pre-press specialist at Copy Cat Printing, I am using the latest printing technology along with the Adobe Creative Cloud to help clients effectively create and produce brochures, newsletters, marketing materials, business cards, catalogs, high-quality banners and signage, mailing campaigns and much more!



PERSONAL PROFILE

As I pride myself on being a great family man, good devoted team member, honest and passionate creative. I can provide a full spectrum of creative and technical graphic design. I have 20+ years of design experience, with emphasis in concept development. I have developed brochures, identities, packaging, posters, and all aspects of creative print design, I also have a working knowledge of website design/UX experience.



ACHIEVEMENTS

I have always been driven to understand Human and Computer Interactions (HCI). I am currently taking the first steps to pursuing an HCI advanced degree.

2022 Central Piedmont Comm College
UX/UI Fundamentals and Prototyping



EDUCATION

1991-1995 VIRGINIA COMMONWEALTH UNIVERSITY
I received a BFA from the Comm. Arts program

I was really inspired by the surrealist movement, where trying to take the illogical & absurd and making it communicate. Taking abstract concepts and bringing them to life, through marketing efforts to convey ideas, from concept to production and then tracking the ideas to see their impact.



SOFTWARE & SKILLS

GRAPHIC DESIGN	INDESIGN
UX/UI VISUAL DESIGN	PHOTOSHOP
MOTION GRAPHICS	ILLUSTRATOR
WEB DESIGN	AFTER EFFECTS
PHOTOGRAPHY	PREMIERE
VIDEO	WORDPRESS

HOBBIES



Since every aspect of my professional life is absorbed by technology, I find every free moment to unplug and get out doors with my family.

CONTACT INFO



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www.karrcreative.com

REFERENCES

MIKE ALDRIDGE | 704-7261743 | MIKE@PILOTMEDIA.US

Publisher, Pilot Media LLC Keith & I crossed paths in 2004. As it turns out, he & I have worked with some of the same people. His experience and talent turned out to be a good match for the particular production challenges I've faced. He has the unique ability to understand the technical aspects of the odd combination of software we use, and pull the best out of those applications. He also has the unique ability to shift effortlessly between the rolls of production artist and graphic designer. He's good at what he does, and immerses himself in the task at hand.

JEFFERY SMITH | 704-521-1088 | JSMITH@JLSMITHCO.COM

President at J.L. Smith & Co. I've had the great pleasure of working with Keith on several projects. I've found him to deliver great results in a very timely manner. He's a real pro! I look forward to working with him again in the near future.

JUSTIN VANDERGRIFT | JVANDER@CHADWICKTRADING.COM

President at Chadwick Investment Group, a Trend Following Money Management Firm I first hired Keith several years ago to do a simple design job. It turned out beautifully, on time and on budget. Since then I've hired him to do many jobs. Each were done brilliantly and on time. I highly recommend his services. He is an excellent resource for my company.

OWEN RYAN | 646-812-5109 | OWENRYAN@YAHOO.COM

CEO at AntiOxidant Farms, Inc. When it comes to quickly understanding communication objectives and strategies, and then delivering excellent results in on-time (and on budget!) high-quality fashion, Keith Karr is an excellent resource. His work speaks for itself!